

Job Description: Field Atlas Ambassador

Status: Part-Time Intern

Initiative: AgriNovus Indiana

Reports to: Career Success Manager

**Organization Overview**

Under the Central Indiana Corporate Partnership (CICP), AgriNovus Indiana is the State's food and agriculture initiative focused on advancing Indiana as a nationally recognized leader in agbioscience – the area where food, agriculture, science and technology converge. Indiana is in an enviable position to accomplish this through the following areas led by AgriNovus:

- Business Growth
- Entrepreneurial Acceleration
- Public Education (Programming + Events, Field Atlas, Research)

Field Atlas + Ambassador Program Overview

Are you great at having conversations and building relationships? Do you value an internship experience that puts you on a path to career development? AgriNovus is actively seeking high-energy, creative, self-motivated students to work with our team for the next school year to increase awareness of the Field Atlas platform through its on-campus initiative, the Field Atlas Ambassador program.

This paid part-time, remote opportunity provides an immersive on-ramp to college students seeking professional development, hands-on industry experiences and a direct path to early career mentorship and industry connection.

Field Atlas is a career exploration platform – both online and experiential – that helps college students on campuses across Indiana explore, learn and connect to their own prospective career paths in a high-tech, innovation-driven industry that feeds the planet, protects the world and improves lives.

Ambassadors are the peer connection to students, professors and advisors on their respective campuses and in surrounding areas. They leverage the online platform to connect students to degree pathways in agbioscience, career opportunities, companies hiring in Indiana and real-time internship, entry-level and early career opportunities via the Job Board. Ambassadors also connect peers to Field Atlas experiences including on-campus activations, Field Atlas Company Tours, and the Agbioscience Mentorship Program (AMP).

Position Overview

Field Atlas Ambassadors increase campus awareness of agbioscience via the online platform and through branded experiences (campus activations, company tours, AMP). Detailed responsibilities include:

- Create and implement a growth marketing strategy for their campus in collaboration with

the Career Success Manager focused on:

- Presenting the online platform and experiences to students in clubs, organizations and college classes.
- Meeting independently with academic advisors, professors, staff and students to introduce Field Atlas and agbioscience on behalf of AgriNovus.
- Tell the agbioscience story – photos, videos and native content that can be used on the platform as peer engagement pieces.
- Complete individual projects that promote Field Atlas and traffic to the website.
- Maintain accurate reporting that measures the success of the ambassador network.
- Assist the Career Success Manager, as needed, at career fairs and other events.

Simultaneously, this position will receive guided support from AgriNovus on professional development, education about the agbioscience sector and additional industry opportunities.

Personal Attributes

- Possess an outgoing personality and an appetite for building and maintaining relationships.
- Display a passion for helping others.
- Bring positive energy and strong work ethic to the job and all engagements.
- Operate with flexibility in their mindset, ideas and schedules.
- Able to work independently and with a team to complete tasks and assignments.
- Builds on personal knowledge base, eagerly and willingly – be intellectually curious.
- Communicates clearly and thoughtfully, able to professionally represent the organization.
- Identifies new and creative means to achieve challenging objectives.

Ideal Criteria of Candidate

- Current student, pursuing a bachelor's or master's degree at an Indiana college or university.
- Excellent written and verbal communication skills.
- Ability to network with a diverse range of students, professors and advisors on campus.
- Demonstrated proficiency in work-based programs (e.g., Microsoft Office Suite, Zoom, Outlook).
- Exhibits excellent self-management skills and accomplishes tasks with limited supervision.
- Has extensive knowledge of the Field Atlas platform and the agbioscience industry; demonstrates an ability to tell the sector story in a compelling and impactful way.

Minimum Qualifications

- Currently enrolled at an Indiana postsecondary institution.
- Authorized to work in the United States.
- Proven ability in building relationships and making connections with peers and professionals.
- Must be able and willing to travel to and from meetings, career fairs and developmental activities.
- Must have reliable access to internet connectivity, laptop computer and phone.

Compensation Details

- Field Atlas Ambassadors are compensated \$14 hourly.
- Estimated 5-10 hours per week, flexibly based on individual schedule.

- This program runs for the duration of the school year (August – May).
- Mileage for approved ambassador-related travel and offsite meetings will be reimbursed.
- Pre-approved expenses for ambassador related work will be reimbursed.

Interested candidates can find the application using the link below:

www.myfieldatlas.com/ambassadors

Direct inquiries and questions to:

Career Success Manager

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